

RULES CHANGE CATEGORY MATRIX				version 4 / rules-change-category-MATRIX-01-07-13-BB-BDjr-SK.xls															
Govern/Transpar/ Flows	RELATIONSHIP DRIVERS			ALSO AT: http://newshare.com/ruleschange/matrix.pdf			SEQUENCING												
	(3 is highest)			RULE-CHANGE CATEGORIES (priority nested)			TIME FRAME			POLICY LEVERS / SCOPE									
	Natural Capital	Social Capital	Economic Capital	A-level	B-level	C-level	POSSIBLE convenors or process leaders	term short	term medium	term long	DC Congress	DC regulate	State regulate	Corp. policy	NGO policy	Mkt/Buying Action	Social influenc	Investors	
1- Governance		2		3			Challenge corporate personhood		x		x								
1- Governance	1	3		2			Constitutional amendment			x	x		x				x		
1-Governance	2	3		1			Require federal "public good" charters for largest public corps				x	x							
1-Governance	1	3		2			New scholarship on interpreting charter	x									x		
1-Governance	2	3		1			State laws emphasizing public good		x				x					x	
1-Governance	2	3		1			Benefit corporations	x					x						x
1-Governance	1	3		2			Consumer reports for corporate responsibility	x						x	x	x			x
1- Governance	1	2		3			Wall Street rule, incentive and governance reform		x		x	x							
1- Governance	1	2		3			Antitrust enforcement	x				x							
1- Governance	1	2		3			Banking reform initiatives		x		x	x							x
1- Governance							Short-term disincentives to portfolio churning												
1- Governance	1	2		3			Improve corporate tax-reporting disclosure												
1- Governance	1	2		3			World trade – Cost internalization, localize,				x	x				x	x		
1- Governance	2	3		1			Human rights / freedoms												
1- Governance	1	3		2			Worker labor/wage standards		x							x	x		x
1- Governance	3	2		1			Environmental standards				x			x	x	x			x
1- Governance	1	3		2			Alternative ownership; incentives for localism	x			x		x	x		x			
1-Governance							Constitutional issues				x	x		x					
1-Governance	1	2		3			Limited liability				x	x							
1-Governance	1	2		3			Commerce-clause reinterpretation				x	x							
1-Governance	1	2		3			Corporate personhood (see above)				x	x		x				x	
1-Governance							Health / food policy issues												
1-Governance	1	3		2			Anticompetitive regulations in drug	x			x								
2- Transparency	1	3		2			Lobbying reform and transparency to curtail big-money influence		x		x	x							
2- Transparency	2	3		1			Transparency on political contributions												x
3 - Resource Flows	3	2		1			Actions for world sustainability												
3 - Resource Flows	3	1		2			Accept limits to growth			x		x		x		x			
2-Transparency	2	3		1			Information transparency												
2-Transparency							Corporate disclosure (subsidies, special rules)												x
2-Transparency	3	2		1			Global reporting of business impacts / level playing fields	x								x	x		x
2-Transparency	1	3		2			Better enforcement of FCC ownership	x				x							
2-Transparency	1	2		3			Encourage cooperative media ownership	x								x			

2-Transparency	1	3	2	Open-source and network technologies	Tom Glaisyer / Omidyar	x				x			x				
2- Transparency				Alternative success measurements	Gus Speth, Len Daly, Hazel Henderson		x										
	1	3	2	Replace gross national product as indicator	Tom Barefoot		x						x	x			
3- Resource Flows	1	2	3	Tax policies	Chuck Collins / Warren Buffett???												
3- Resource Flows	1	2	3	Short-term disincentives to portfolio churning - Financial Transaction Tax	John Fullerton, Nell Minow	x			x	x							
3- Resource Flows	3	1	2	Oil company subsidies	Scott Klinger		x		x								
3- Resource Flows	1	3	2	Deductibility of CEO pay / retirement plans	Scott Klinger		x		x								
3- Resource Flows	1	2	3	Foreign income and IP tax shelter loopholes	Scott Klinger		x		x								
3- Resource Flows	1	3	2	Tax Deductability of Corporate Fines/Settlements	Scott Klinger	x											
3 - Resource Flows	3	1	2	Internalize costs (corporations absorb pollution	Jim Boyce		x		x	x			x	x			
3 - Resource Flows				air and water pollution mitigation	Jim Boyce												
3 - Resource Flows				Environmental justice by cost effectiveness	Jim Boyce												
3 - Resource Flows				ecosystem services generating external	Jim Boyce												
3 - Resource Flows				Carbon tax	Bill McKibben	x			x								
3 - Resource Flows	1	3	2	Enforcement of non-procurement from corporate criminals		x											
3- Resource Flows	1	2	3	Progressive income/consumption taxes	Scott Klinger / Warren Buffett		x		x								