Resetting the playing field for Corporations, People and Democracy
Rules Change Project Working Group
http://www.ruleschange.org

PLEASE JOIN US ON WED. JAN. 9 IN BOSTON

To: Advisors to May 3-5 Rules Change Summit
From: Scott Klinger and Bill Densmore Jr. / Rules Change Project Working Group
Date: January 9, 2013

SUBJECT: Working session January 9 to establish key change categories for summit
                consideration; 10 a.m.-3 p.m., IPS office, Jamaica Plain, Boston

It's time to focus and launch outreach for the May 3-5 Rules Change Summit.

The summit is an initiative of an ad-hoc Rules Change Project Working Group,[1] Our project co-director -- Scott Klinger of the Washington-based Institute for Policy Studies -- will be Boston for the day on Wednesday Jan. 9 as we hone categories for change consideration. Please join us and help!

We'll gather from 10 a.m. to 3 p.m. at the IPS' Boston office at 30 Germania St., Building L, (the "Brewery Complex") in the Jamaica Plain section of Boston. Directions for transit and driving area at the bottom of this note. Here's the agenda:

1. Sift down to a maximum of five key, broad categories for policy or behavior change. We'll be working from this list:
   http://tinyurl.com/rules-change-categories

   Categories which don't make the cut will still be on our agenda, but as a practical matter will not be featured in pre-convening work or action planning.

2. Identify category-specific individuals and groups capable of leading pre-event preparation of specific mobilization and change-producing activities in the key, broad categories.

---

[1] -- The Working Group's is inclusive. The founding participants include the Institute for Policy Studies and UnitedRepublic.org. The summit co-convenor is U.S. Rep. James P. McGovern, D-Mass. Logistic and convening support is provided by the Donahue Institute at UMass.

rules-change-01-09-13-AGENDA.doc

3. List and prioritize desirable game or rule changes sought for each key broad category. What's our best-possible outcome(s)?

4. Review and add to list of "delegates" to be invited to the Summit
List example: http://tinyurl.com/rules-change-delegates (add notes)

5. Identify resources needed to ensure competent event management and diverse attendance; frame appropriate funding requests.

We'll also propose and discuss a <u>draft news release</u> announcing the summit.

Key points we're striving for throughout this pre-event process:

- Create a meeting place for category leaders to share agendas and strategies
- Seek political and socio-economic diversity among invited delegates
- Prefer inviting delegates with demonstrated ability to inspire
- Advance specific actions pre-event for discussion, modification and consensus
- Include change strategies which Washington can follow rather than having to lead
- Measure Rules Change success of summit by impact, not size or breadth

ADDITIONAL LINKS AND RESOURCES:

A private link to additional resources may be found here:
http://www.newshare.com/ruleschange

DRIVING OR TRANSIT DIRECTIONS:

Our meeting place at IPS Boston is located in the Brewery Complex in the city's Jamaica Plain section. The street address Building L, 30 Germania St, Boston MA 02130.   Phone: 617-477-8630 ext. 301.

Google Maps can get you pretty close:
 http://goo.gl/maps/zvUFm

But Bing has Germania Street properly located:
http://tinyurl.com/ips-boston-bing

There's parking on some of the side streets, and a parking lot for brewery tenants and customers (allow some time for this -- it can get full). We are also a five-minute walk from the Stony Brook T stop on the Orange Line. Our Building L is a two-story, square-ish brick building attached to the Sam Adams brewery. If you follow signs for the Brewery Tour, Building L is immediately to the LEFT of the brewery tour main entrance/waiting area. There is an IPS (Institute for Policy Studies) sign on the door. Enter and go up the stairs to the second floor. We're right there!

CONTACT INFO DAY OF GATHERING

Bill Densmore's mobile phone: 617-448-6600 / reads email: wpdensmore@gmail.com
Scott Klinger's mobile phone: 443-602-0136

rules-change-01-09-13-AGENDA.doc