



itega.org

INFORMATION TRUST EXCHANGE GOVERNING ASSOCIATION

"Beyond Platforms: Making the Market
for Digital Identity, Privacy and Information"

Thursday/Friday April 19-20, 2018
Pocantico Center, Tarrytown, N.Y.

AGENDA

Framing, convening questions | proposed solution

The goal of this meeting is to confirm and begin operating the ITEGA governance structure, which includes member and business rules plus creating or embracing technical standards and protocols.

CONVENING QUESTION DRAFT:

What would it take to renew citizen control over identity and privacy and create new opportunities to sustain the values, principles and purposes of journalism for civic, and civil, communication?

CONCEPTUAL FRAMES:

- Standard, open way of storing and tracking user identity and attributes
(Identity: A system for managing individual identity on the web)
- User data widely distributed
(Trust: This system will ensure that your identity can be protected)
- User has principal control over her/his data
(Privacy: You control your own identity guaranteed by a open source, nonprofit governance system you can trust)

ITEGA's website sets out our founding [mission](#). You may also want to review "[ITEGA in four pages](#)" in this directory: <http://newshare.com/pocantico>

Questions for potential discussion on April 19/20:

GOVERNANCE

- What is the nature of the relationship between ITEGA as a governing and protocol-supporting nonprofit and the for-profit operations of publishing, identity, payment or other services within the ITEGA ecosystem?
- How does the existence of the nonprofit enable a open, orderly, trustworthy and competitive marketplace?

TECHNICAL

- What role might distributed-ledger technology (“blockchain”) play in assuring verified identity? Can identity be *both* self-sovereign *and* federated?
- Should ITEGA define protocols for identity by itself, or rely upon the Sovrin Foundation or others to do so? Should ITEGA function, as well, as an originator and implementer of business rules for sharing identity and content?
- How do we ensure ITEGA protocols and business rules embrace European Union principles embodied in the General Data Protection Regulations (GDPR) taking effect May 25. What is the role for an [anonymous user-data exchange](#) and the concept of [Audience Profile Books](#)?

PROTOTYPING

- What sector within journalism could be the first to embrace a federated identity network supported by ITEGA protocols? What does that sector require to begin such an implementation?
- What might a fast pass for news” look like? What companies may be willing to build out that kind of fast-pass?
- What other early-stage projects can be developed to test ITEGA’s protocols and help develop a marketplace for trusted information exchange?
- What stakeholders are most interested in raising capital for the first round of prototypes and to develop the technical protocols?

PROPOSED SOLUTION

- A neutral forum for Internet stakeholders to develop and implement business rules and shared technology protocols -- standards to protect privacy, manage identity, foster trust and facilitate web value exchange.
- Network governance to ensure that ITEGA members -- publishers, content providers, information-tech vendors and others -- are truthful and identified, and can be trusted with *our* identity.