

<b>INFORMATION TRUST EXCHANGE</b>				
<b>Task Groups membership</b>				
<b>Role</b>	<b>First</b>	<b>Last</b>	<b>Affiliation</b>	<b>Title</b>
<b>A-Member and partner development</b>				
Academic development	Roger	Gafke	Reynolds Journalism Institute	Director, Program Dev.
Strategy / biz development	David	Gehring	Guardian News & Media	VP Partnerships
Non-profit journalism	Brant	Houston	University of Illinois	Professor
Academic / foundation	Gary	Kebbel	University of Nebraska	Professor
Public Media	Linda	Miller	American Public Media / PIN Network	Dir., Network Journalism Innovation
<i>ex-officio</i>	Randy	Picht	Reynolds Journalism Institute	Executive Director
Media strategist	Buzz	Wurzer	Wurzer & Associates	senior strategist/advertising
task group staff	Bill	Densmore	Densmore Associates/RJI	
<b>C-Authentication and identity management</b>				
Technical / standards	Scott	Bradner	Harvard University	Office of the CTO
Technical / authentication	Rick	Lerner	Clickshare Service Corp.	CEO
Research / journalism	Robert G.	Picard	Reuters Institute at Oxford Univ.	North American Advisor
technical / entrepreneur	Atul	Tulshibagwale	Laudd Inc.	CEO / Founder
<i>ex-officio</i>	Randy	Picht	Reynolds Journalism Institute	Executive Director
Technical / privacy	Drummond	Reed	Respect Trust Framework	CEO / Founder
Technical / standards	Mary	Ruddy	Gartner Inc. / Identity Commons	Analyst
task group staff	Bill	Densmore	Densmore Assoc./RJI	staff
<b>D-Content description, tagging, sharing and selling</b>				
Strategy / journalism	Bill	Buzenberg	Center for Public Integrity	former Cntr for Public Integrity
strategy/ newspaper	Jeb	Bladine	News-Register Publishing Co.	Owner / Publisher
Technical	Ryan	Cavis	Public Media Platform Inc.	
technical/content	Brad	Degraf	CEO / CTO	Sociative Inc.
Strategy / journalism	Jo Ellen Green	Kaiser	The Media Consortium	Executive Director
Marketing / technical	Kelly	Leach	Press+ / Piano Media	Board member
Strategy / journalism	Linda	Miller	American Public Media / PIN Network	Director, Network Journalism /
Technical / content	Graf	Mouen	Taxonometrics Inc.	Founder-CEO
broadcast/content	Barbara	Palser	Nexstar Digital	Head of Content and Audience
technical / journalism	Christian	Panson	Winnepeg Free Press Digital	VP Digital Content & Aud. Rev.
Strategy / publishing	Greg	Swanson	10/13 Communications	Gnrl Mgr / Strategy & Dev.
content / strategy	Mizell	Stewart	Journal Media Group	Managing Director, Content
task group staff	Bill	Densmore	Densmore Assoc./RJI	staff
<b>B-User data and privacy-preferences exchange</b>				
Strategy / advertising	Ron	Blevins	Novus Media Inc. / Omnicon	VP-Digital Strategy/Local Media
Technical / privacy	Sean	Bohan	Mozilla Corp.	Strategic Dev. Principal / Content
task group staff	Bill	Densmore	Densmore Assoc./RJI	staff
marketing / journalism	Angie	Epps	Journal Media Group	Managing Dir. Marketing
technology / privacy	Brendan	Eich	ex-Mozilla Corp.	ex-CTO / ex-CEO
Strategy / business	Jason	Kint	Digital Content Next (formerly OPA)	CEO
Technical / authentication	Rick	Lerner	Clickshare Service Corp.	CEO
Technical / content	Graf	Mouen	Taxonometrics Inc.	Founder-CEO
technical / journalism	Jeff	O'Connell	First Look Media	EVP Technology
academic / investment	Randy	Picht	RJI Mizzou	Dir. Program Development
Strategy / advertising	Brendan	Riordan-	Interactive Ad Bureau Tech Lab	Director, Technical Standards
strategy / advertising	Mike	Smith	Hearst Corp.	SVP ads / revenue ops
technology / advertising	Doc	Searls	Harvard-Berkman	Project VRM leader
strategy/tech/investing	John G.	Taysom	Univ. College London / Univ. of	Visiting prof / policy fellow
Media strategist	Peter	Winter	founder New Century Network	author / ex cox-newspapers