“From Paper to Persona to Payment:
Considering a New(s) Ecosystem for News”

A LEADERSHIP WORKSHOP

http://newsecosystem.org
9:30 a.m.-4 p.m. / Thursday, May 7, 2015 /
O’Hare Hilton, Chicago, Ill. / Room 2051

PARTICIPANTS

1. Larry Birnbaum, professor, computer science/journalism, co-director, Intelligence Information Lab, Northwestern Univ. / co-founder Narrative Science Inc., Evanston, Ill.
2. Ron Blevins, VP digital strategy, Novus Media Inc./ portfolio lead, U.S. partnerships and platforms, Omnicom, New York, N.Y. (via Skype)
3. Sean Bohan, strategic development principal, content services, the Mozilla Foundation, Brooklyn, N.Y.
5. Reg Chua, executive editor, editorial operations, data & innovation, Thomson Reuters, New York, N.Y. (VIDEO) / (BLOG)
10. David Gehring, VP partnerships, Guardian News & Media, Palo Alto, Calif. (via Skype)
12. Michael Jenner, Houston Hart journalism chair, Missouri School of Journalism, Columbia, Mo.
14. Gary Kebbel, Center for Mobile Media/former mass-communications dean, Univ. of Nebraska, Lincoln, Neb.
15. Kelly Leach, CEO, Piano Media (Press+), New York
18. Denise Malan, interim director / data services director at Institute for Nonprofit News, Encino, Calif.
19. Linda Fantin Miller, director, networked journalism/innovation, American Public Media, St. Paul, Minn.
21. Randy Picht, executive director, Donald W. Reynolds Journalism Institute, Univ. of Missouri, Columbia, Mo.
22. Drummond Reed, CEO-founder, Respect Trust Framework, Seattle, Wash.
24. Dan Schultz, co-founder, HyperAudio Inc., RJI Fellow, Brooklyn, N.Y.
28. Josh Stearns, director, journalism sustainability work, Geraldine R. Dodge Foundation, Morristown,
29. Greg Swanson, general manager, strategy & development, 10/13 Communications, Phoenix, Ariz.

ADVISORS

- Scott Bradner, senior technology consultant, Office of the CTO, Harvard University, Cambridge, Mass.
- Roger Gafke, program-development director, Donald W. Reynolds Journalism Institute, Univ. of Missouri, Columbia, Mo.
- Mizell Stewart III, managing director, content, Journal Media Group, Milwaukee, Wis.
- Peter Winter, author, “Choosing to Lose: Inside the Fight for the Future of News.” Georgetown, Maine (via Skype)