



[Journalism That Matters](#) (JTM) and the
Estlow Center at the University of Denver present:
“Journalism is Dead; Long Live Journalism”

*What’s possible when old embodiments of journalism die and its
spirit is free to take new forms?*



Youth, environment, your ideas . . .
and assessing the Front Range news ecosystem: JTM Denver,
April 3-4, 2013 . . . moving from mourning to building . . .
rallying for the future of news and communities.

PARTICIPANT BIOS/ REPLIES

(version 04-01-13a / 8 a.m. EDT)

Below is contact information, brief bios and answers to questions asked at registration. This “bio book” is for the exclusive, non-commercial use of JTM-Denver participants.

THE QUESTIONS WE ASKED:

- Please select from the drop-down list your two primary interests among our seven convening topics.
- Please tell us a little bit about yourself and your professional interests and background. Supply any links that would be helpful. You may include links. Please email a public photo head shot" for use in JTM-Denver materials to: seemed86cost@photos.flickr.com"
- What is the most important idea you expect to contribute to JTM-Denver and how would you like to advance it before, during and after we get together? You may include a link.
- What is the best, possible outcome you can envision from JTM-Denver and how would you like to contribute to that outcome?

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Susan **Abbott**, Senior Development Advisor, Internews / <http://www.internews.org> / susanabbott1@gmail.com / Denver CO / Susan Abbott works as a consultant for a variety of institutions involved in international media and civil society development work. She is the senior program development adviser for Internews. She works closely with the Annenberg School for Communication and the Center for Global Communication Studies at the University of Pennsylvania and with the Center for Media and Communication Studies in Budapest. Abbott is a co-director of an annual summer school program at Central European University that seeks to improve practitioner and academic understanding on various matters of media development. Abbott is a co-editor of Measures of Press Freedom and Media Contributions to Development: Evaluating the Evaluators. I would like to look at the role that non-profits and donors play in the development and support of media and information. I would like to look at the specific outputs and outcomes that organizations seek to provide to information ecosystems, and to have a better understanding of what people expect from media/ journalism/ information in 2013 and beyond. Personally, I would like to become part of a network of people working together, and to have a better understanding of U.S. and Denver as well as international issues with regards to the crisis and opportunities for journalism. I would also like to have a better understanding of media models and to learn from others as to how they perceive issues related to media, sustainability, and the role of media institutions/ journalism.

Rita Marie **Andolsen**, Director Advocacy WKYC TV / Ganett Inc. / Cleveland OH / Youth and Media nad Newstools. I have been in the broadcast news industry for more than 25 years, recently moved from a News Director position to Director of Advocacy. In this position I am working to leverage the power and voice of the television station to effect positive change in the community. The most important idea is how to blend journalism and advocacy; working to make the community a better place for viewers while working to maintain journalistic integrity. Best possible outcome is to contribute to and walk away with best practices that can be employed at my station to grow our product, our people and our revenue.

Ted **Anthony**, Editor-at-Large, The Associated Press, Allison Park PA Interests: Ownership and Communities, Youth and Media. Ted Anthony, editor-at-large at The Associated Press and part of the organization's global news leadership team, has reported from more than 20 countries and 47 U.S. states. He joined the AP in 1992 in West Virginia after two years at The Patriot-News in Harrisburg, Pa. After five years as a national writer, he moved to Beijing in 2001 as correspondent and news editor, responsible for overseeing AP's coverage of China and its emergence into the global economy. He reported on the aftermath of 9/11 in Pakistan and Afghanistan before re-opening the AP's Baghdad bureau shortly after the U.S. invasion in 2003. Anthony was the founding editor of asap, a multimedia news service within AP that focused on unusual storytelling, and has helped lead AP's efforts to engage audiences and develop its presence in the social space. Most recently, he was an assistant managing editor and deputy head of the Nerve Center, the global operational hub at AP headquarters in New York. Anthony writes frequently about changing American culture and technology, and is the author of the 2007 cultural history "Chasing the Rising Sun: The Journey of an American Song." He is a published photographer and, as of later this year, a contributor to an anthology of crime fiction. A graduate of Penn State University, he lives in Allison Park, Penn., in the house where he grew up.

Diego **Aparicio**, Multimedia Editor / Vivacolorado.com / Denver, CO

Russ **Baker**, Founder, Editor, <http://WhoWhatWhy.org> / New York NY / Climate-change Reporting and Sustainability and Revenue. Founder and editor-in-chief of the nonprofit, nonpartisan investigative and analytical news site, www.WhoWhatWhy.org ., Author of the bestseller, Family of Secrets: The Bush Dynasty, America's Invisible Government, and the Hidden History of the Last 50 Years. Questioning whether even the better" journalism really

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tackles the substantive causes and actors behind us and solutions to seemingly intractable problems. New working relationships and a new commitment to doing deeper, more meaningful journalism in tandem. Hope to help foster that spirit and concrete connections for the future.

Diego **Aparicio**, Multimedia Editor Vivacolorado.com / Denver, CO

Maxwell T. **Boykoff** professor / author University of Colorado / Boulder CO / Interests: Climate-change Reporting and Sustainability and Revenue:
http://sciencepolicy.colorado.edu/about_us/meet_us/max_boykoff/

Christopher **Braider**, Director, University of Colorado Journalism / Boulder Colo.
Newstools Climate-change Reporting I am director of Journalism & Mass Communication at the University of Colorado Boulder. Meeting conference attendees, learning about the future of journalism and sharing our excitement about the future of journalism and journalism education. The opportunity to discuss our plans for CU Journalism & Mass Communication and to draw industry feedback and comments.

Michael **Brewer**, Director, Brett Family Foundation, Boulder CO. Interests: Sustainability and Revenue, Newstools. Mike is director of a family foundation that funds nonprofit journalism in Colorado. Nonprofit journalism must be sustainable through a mix of income streams. The conference will generate ideas for sustainable nonprofit journalism.

Cally **Carswell**, Assistant Editor High Country News, Paonia CO / Climate-change Reporting and the Rockies Ecosystem. I am an editor, reporter and multimedia producer for High Country News, in Paonia, Colo., where I cover environmental and natural resource issues in the American West. This year, I'm focusing in particular on writing and editing a series on climate adaptation. Prior to taking the print plunge at HCN, I worked in public radio in Chicago and Minneapolis. I still have a deep love for audio documentary -- and longform non-fiction storytelling in all forms! Representing HCN, a 40-year old organization that has weathered the recession relatively well, I hope I can offer insight into non-profit, niche journalism as a sustainable business model. Inspiration and fruitful brainstorming.

Lynn Schofield **Clark** Ph.D., Associate Professor, University of Denver, Denver CO, Youth and Media / Rockies Ecosystem I'm an Associate Professor in Journalism Studies at the University of Denver, teaching classes in journalism and media studie. I research and write on youth, families, and digital and mobile media, and am author of The Parent App: Understanding Families in a Digital Age (Oxford UP, 2013)., I co-lead Denver South High school's after school Digital Media Club. I'm interested in exploring the ways that young people become involved in the tasks and goals we used to associate with journalism: gathering and sharing information and shaping public opinion on issues that matter to their (and our) communities. I seek great participation from U of Denver students!, I'm working on getting my faculty colleagues to commit to bringing students and/or giving students extra credit for attending. I am hoping that others can help with pulling in professionals from the area so as to interact with the students. The Estlow Center's a cosponsor of this event.

Doug **Conarroe**, Editor-at-Large, North Forty News, Wellington CO . Newstools and Ownership and Communities Doug Conarroe is editor of the North Forty News in Wellington, Colorado. The monthly newspaper and hyperlocal website covers a 220-square-mile readership area from Fort Collins north to the Wyoming border. From 2008 to 2011, Doug was Assistant Managing Editor for Online at TheNewsTribune.com in Tacoma, Wash., a top-performing McClatchy Company website with 140,000 registered users and 1.2 million monthly unique visitors., Prior to Tacoma, Doug was multimedia producer for DenverPost.com, a site that averaged (at the time) 2.5 million monthly unique visitors. Doug grew up in a journalism

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household near Boulder., His family owned three community newspapers *Louisville Times*, *Lafayette News* and *Erie Review* for 32 years. Doug delivered papers as a kid, shot photos during high school and college and eventually ran the newspapers for six years as editor and publisher. He has an BS in Journalism and an MBA, both from the University of Colorado. His wife, Dana Coffield, is city desk editor at The Denver Post. I think that paid content on news pages isn't evil (as long as it's labeled as such) and that supporting businesses that support yours need not compromise your journalistic beliefs. I seek a better understanding of regional issues in Colorado.

Lark **Corbeil**, Founder / Editor / Public News Service / Boulder CO / Sustainability and Revenue / Ownership and Communities / www.publicnewsservice.org / www.mediainthepublicinterest.org / www.soundbitesservices.com / We're here after 17 years; we've learned a lot and happy to share. / New partnering that creates mutual benefit, improves revenue streams and deeper understanding that tax status may not count as much as folks believe.

Marla **Crockett**, Director, National Coalition for Dialogue & Deliberation / Chevy Chase MD / Librarians and Journalists / Ownership and Communities. I'm currently a dialogue consultant in the Washington D.C. area., My background is in public broadcasting., I was a news manager, producer and talk show host at KERA in Dallas for 21 years and was part of the civic journalism movement., I'm working with the Kettering Foundation to identify and work with public media journalists who could benefit from their research on engaging their communities. I chair the National Coalition for Dialogue and Deliberation (NCDD) Board, and we and our network are interested in building civic infrastructure. We're promoting it and seeking links in this chain, which could naturally include journalists, librarians, and other public-minded entities. I don't think we can or should predict outcomes., It's the quiet hallway connections that nobody knows about which often produce solid yet unheralded results., My hope is that the people who need to meet each other and connect will do so!

Kevin **Dale**, News Director and Online, Denver Post/DenverPost.com / Denver CO, / Newstools and Sustainability and Revenue As news director of The Denver Post, I am the No. 2 ranking editor in the newsroom, responsible for all digital operations and all newsgathering. Connecting with community journalists. I want to make some connections.

Cara **DeGette**, Managing Editor / Metro State / Colorado Public News / / Denver CO .

Christof **Demont-Heinrich**, Professor / Media Studies, University of Denver / Denver CO, Climate-change Reporting and Youth and Media
I'm a professor in the Media, Film & Journalism Studies Department at the University of Denver. Solar-charged driving: <http://solarchargeddriving.com>. Create useful dialogue and reflection vis-a-vis journalism's future.

Bill **Densmore**, Principal, Densmore Associates and board member, Journalism That Matters Inc. / Williamstown MA / Youth and Media / <http://billdensmore.wordpress.com/mini-bio>

Tess Ann **Doezema**, Research Assistant, University of Denver / Denver CO / Climate-change Reporting and Ownership and Communities. I am a masters candidate in International and Intercultural Communication at the University of Denver, and I am currently engaged in writing a thesis about news and activist coverage of international food politics. I am interested in how journalistic norms contribute to the presentation of news as unbiased information and how these may be evolving. I hope to meet people with different perspectives about where journalism is headed and leave with a feeling of the potential for future collaboration with a supportive

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community of like minded people. I would like to contribute to an ever expanding understanding of how news shapes our understanding of the world around us.

Kindle **Fahlenkamp-Morell**, Marketing / Social Media, Colorado Health Foundation / Denver , CO / Rockies Ecosystem and Newstools. I graduated with a degree in magazine journalism, and I've done freelance work for local publications. My current work is focused more on social media, and I'd like to explore how it integrates with traditional media and current news consumption. Many organizations have media relations teams that are separate from social media teams and are working out how to integrate and measure strategies. I hope to gain better understanding of how news is read and distributed to inform my work.

Mike **Fancher** / Journalism Researcher, Seattle Times (retired) Seattle WA / Sustainability and Revenue / Ownership and Communities. I am a retired newspaper editor with experience in online news. I was executive editor of The Seattle Times for 20 years, retiring in 2008. I have since been a fellow at the Reynolds Journalism Institute in Missouri and taught one year at the Reynolds School of Journalism in Nevada. My idea is that journalism must be re-imagined for the networked world. http://www.knightfoundation.org/media/uploads/publication_pdfs/Re-imagining-Journalism-Local-News-for-a-Networked-World.pdf / People form new alliances to create or support emerging platforms for local news. I would like to contribute to the process of bringing the public into these efforts.

Michelle **Ferrier**, Asoc Journalism Professor, Elon University / Elon NC. Ownership and Communities and Sustainability and Revenue. Dr. Michelle Ferrier is founder and publisher of LocallyGrownNews.com, a hyperlocal, niche online community for local food advocates and a New Media Women Entrepreneur grant recipient. She is the chief instigator behind "Create or Die" the media entrepreneurship startup events hosted by Journalism That Matters in June 2010 and June 2011. Ferrier is on the board of directors of Journalism That Matters and is active in research around the changing media ecosystem and curriculum change. The Media Deserts project is the focus of my current work. I would like to advance the map to become a national model for examining the climate change" occurring nationally by partnering with other higher education institutions and organizations." We develop several potential models for sustainable community journalism and test these in several media deserts.""

Sandra **Fish**, Instructor in Journalism, University of Colorado / Boulder CO / Sustainability and Revenue and Newstools. I'm a journalist and journalism instructor focusing on political, data analysis and interactive reporting. <http://journalism.colorado.edu/faculty/sandra-fish/> Using computational journalism tools and education to create new business models and sustainability for journalism. Agreements to collaborate among news outlets and journalists.

Laura **Frank**, Exec. Dir., iNewsNetwork / Rocky Mountain PBS / Denver CO . Rockies Ecosystem / Sustainability and Revenue. Laura Frank is the executive director of I-News at Rocky Mountain PBS. Laura is a Denver native who spent 20 years at newspapers, radio and public television around the country, specializing in in-depth reporting that requires data analysis and deep public records research. She has trained hundreds of journalists for more than a dozen media organizations. Her work has been recognized in both broadcast and print, including a regional Emmy for documentary production in 1990 and as a top-10 finalist for the Pulitzer Prize in 2007 at the Rocky Mountain News. Laura started her first business at age 16 and began syndicating reports to radio and newspapers that same year. She is a Knight Fellow at the Center for Entrepreneurial Studies at the USC Marshall School of Business, and serves on the board of directors of the national Investigative News Network. Collaboration and engagement are the key to journalism's survival. Inspiring more collaboration and engagement.

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Mark **Fuerst**, Consultant, Public Media Management / Rhinebeck NY / Sustainability and Revenue and Ownership and Communities. Mark Fuerst is the Director of Strategic Initiatives for Current (newspaper and Current.org), the primary trade journal for public broadcasting in the U. S., In this capacity he is co-directing the Public Media Futures Forums, an on-going look at the challenges facing U. S. Public Media, sponsored by the USC Annenberg Center on Communication Leadership and Policy and the American University School of Communication., He has designed and managed 12 major funded research and development projects involving more than 150 public broadcasting stations., He is co-founder of the Integrated Media Association, the principle group for new media policy, strategy and practice within Public Broadcasting. From 1987-1997 he was General Manger of WXPB, Philadelphia, where he helped to develop the AAA format and The World Cafe. A look at how public broadcasting organizations work with non-broadcast public media groups--especially news organizations--to advance and sustain their common missions. Expand the group of organizations that are actively seeking to develop the next generation" business models that will sustain public media news."

Michelle P. **Fulcher** / Communications Manager / University of Colorado Journalism / Boulder, CO Newstools Climate-change Reporting <http://www.journalism.colorado.edu> / Twitter: @buffjournalism / Familiarize conference attendants with the future of CU Journalism & Mass Communication/ Widespread awareness of our program

Tom **Glaisyer**, Principal, The Democracy Fund , 202-448-4506 / mobile: 646-483-0314 / tglaisyer@democracyfund.org / Washington DC / Sustainability and Revenue / Rockies Ecosystem / Government "by the people" depends on voters having the information and skills needed to govern. Media must combat misinformation, expose voters to different points of view, and inform the public debate. New technology must provide the public with better access to information and better filters for making sense of the news. Our education system must equip citizens with the skills required to decipher the messages they hear from political leaders and through the media. Insights around how journalism models for sustainability are developing around the country as alongside new formats, and practices. A deeper understanding of how we can move journalism ecosystems forward.

David **Gordon**, Professor Emeritus, University of Wisconsin-Eau Claire / Altoona WI / Sustainability and Revenue / Librarians and Journalists. I attended the April, 2011 conference in Cambridge, and subsequently organized a panel on librarian-journalist cooperation at the 2012 ISWNE conference., I'm on the ISWNE board as well as the board of the local PEG channel operation, and on the steering committee of a group exploring the feasibility of a multi-platform alternative news operation in west central Wisconsin., I spent 34 years in journalism education, with a focus on media law and ethics, and the role of mass media in a democratic society. The possibilities for finding newsworthy material in both the activities and the communities served by non-profit organizations, and the need for that material to be communicated to the community at large. Coming away with the model for a sustainable business plan for our Eau Claire project -- my contribution will most likely be asking incessant questions and exploring both different business models and potential sources of outside funding.If partnering with JTM would be mutually beneficial, you can get in touch through my e-mail address:, adgordon@charter.net

Robert **Hagedorn**, interested citizen / Mercer Island WA Sustainability and Revenue / Ownership and Communities I plan to do more listening than talking. My purpose is more education for me.

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Logan **Hirka** / Denver CO / Youth and Media and Newstools. I am an intellectual person. Media is having too much control over the society. I want to learn as much as I can.

Peggy **Holman**, co-Founder , Journalism That Matters Inc., 425-746-6274 / mobile: 206-948-0432 / peggy@peggyholman.com / Bellevue WA / Ownership and Communities / <http://peggyholman.com/about/> A Seattle-based author and consultant, Peggy Holman, has helped explore a nascent field of social technologies that engage whole systems" of people from organizations and communities in creating their future. In *The Change Handbook* she and her co-authors profile 61 change processes., Her award-winning book *Engaging Emergence: Turning Upheaval into Opportunity* dives beneath these processes to make visible deeper patterns principles and practices to guide us through turbulent times.Peggy co-founded Journalism that Matters with three journalists in 2001. She is on faculty at American University s Master of Science in Organization Development program to teach system change. Journalism that serves the needs of communities and democracy has three characteristics: it engages communities with journalists; it tells stories that illuminate possibilities and solutions, and it offers a diversity of voices using a diversity of forms. I'm hoping for participants who leave refreshed, with new connections and ideas., I'll be working towards that in my organizing role.

Wyatt C. **Hornsby** / Communications Manager Colorado Health Foundation / Denver CO / Newstools Sustainability and Revenue I'm communications manager: health care and health coverage at the Colorado Health Foundation. Just want to learn more about journalism today.

Ann **Imse** / Editor/co-founder / Colorado Public News / Morrison CO / Sustainability and Revenue Rockies Ecosystem. I'm the editor of Colorado Public News, a startup nonprofit news service based at Colorado Public Television. We have reached people tens of millions of times through more than 100 weekly enterprise stories distributed through 47 news media partners in the state, including television, radio and all the major newspapers. I would like to hear from others about new revenue models for journalism and I would like to hear from people in Colorado who want to get involved in creating quality journalism for the state. Colorado Public News is an established organization where interested people can take action to improve the quality of reporting in Colorado. A large group of people in Colorado actually getting involved in helping CPN (and other new media) cover the news that is no longer covered in the state. Especially needed are people who want to raise funds, including donations and new revenue sources.

Vince **Jordan** / Internet Services Manager, City of Longmont / Longmont CO.

Patrick **Kitano**, Founder/CEO, The Breaking News Network / San Francisco CA / Sustainability and Revenue Ownership and Communities I've developed a noncommercial 400 city hyperlocal media network devoted to community service. It is sustainable. Curated local news networks can be sustainable if business models are built on top of the network 1. Social media sourced news is a credible content source once journalists realize that the reading public will factor this credibility. 2. Local advertising as a revenue source doesn't scale, so there needs to be the realization that revenue is going to come from national sources

J. Michael **Kittross**, Editor, *Media Ethics* magazine / Seattle WA / Ownership and Communities / Librarians and Journalists / Editor, Media Ethics(mediaethicsmagazine.com), used to edit the Journal of Broadcasting, taught mass communications for 35 years, am a curmudgeon, iconoclast & gadfly. The world CAN be a better place. That we need to glean from the past as well as come up with blue sky" ideas."That the new generation of journalists and other communicators will continue to work together.

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Jaclyn Lensen, Colorado Health Foundation / Denver CO / Climate-change Reporting Ownership and Communities / Provides strategic communications planning and implementation services for the organization's Healthy Living policy and philanthropy operational teams in support of the Colorado Health Foundation's vision of making Colorado the healthiest state in the nation. A Foundation's perspective.. Understanding the current environment.

Arthur Lewis student / Denver CO / Librarians and Journalists Ownership and Communities. I'm a student interested in learning.

Ana Martina / Technical and Trainer Organizer / Prometheus Radio Project / Philadelphia PA / Ownership and Communities Youth and Media . I have been working with Prometheus as the Technical and Training Coordinator for a year. I was born in Mexico City, my passion is the promotion of independent media for social justice. I have been providing technical and training support in community radio stations in Mexico, Central America and the US for the last 10 years. I have been part of the coordinating team for the Spanish Language track and Radio track in the Allied Media Conference for the past three years in Detroit. The Prometheus Radio Project has been working for the last 10 years to pass the Local Radio Act. The FCC announce the window to submit applications for this coming Fall. We want to communicate about the opportunity and support organizations to apply for license for Low Power FM radio stations that will help to support movements and will be local outlets for hundreds of communities all over the States. I will like to create networks of organizations that want to support Prometheus with outreach to reclaim the airwaves for our communities., Also we want to provide support for potential Low Power FM applicants. Radio is still a local outlet that can't be substituted by other media.

Drew Matthews / Denver CO / Youth and Media NNewstools / I enjoy learning about the Media and how it is correlated with society I would just like to touch on the Youth and Media. I am interested especially in the affects technology has on the younger generation. To learn something.

Kelly McBride, Media Ethicist/Faculty / The Poynter Institute, St. Petersburg FL / Youth and Media and Rockies Ecosystem. McBride is a writer, teacher and one of the country's leading voices when it comes to media ethics. She has been on the faculty of the Poynter Institute since 2002. The world's largest newsrooms, including the New York Times, the Washington Post, CNN, NPR and the BBC, frequently seek her advice for internal decisions and quote her expertise in their stories. She currently runs the Ethics Department and the Reporting, Writing and Editing Department at Poynter. Kelly is also the director of Poynter's Sense-Making Project, a Ford Foundation initiative examining the transformation of journalism from a profession for a few to a civic obligation of many, the values of the Fifth Estate and the effects of technology on democracy. Kelly was the lead writer on ESPN's Poynter Review Project. She is the co-editor, along with Tom Rosenstiel, of a book that will be published in August, 2013: *The New Ethics of Journalism: Principles for the 21st Century*, which features essays by 14 thought leaders and practitioners, as well as a new code of ethics for journalists and people who care about journalism.

Bill McKibben / journalist/activist / *The New Yorker*/ 350.org / Middlebury VT.

Peter Michaels / Communications Director / National Institute for Civil Discourse / Tucson AZ / Librarians and Journalists and Ownership and Communities Currently Communications Director for the National Institute for Civil Discourse. Former News Director for the NPR/PBS Station in Tucson and former producer at NPR in Washington and NBC in New York. I'm focused on the mission of the National Institute for Civil Discourse. I want to learning more

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about JTM and its members.

Alan **Michel**, Director / Here-in Our Motives Evolve, Inc. d/b/a HOME, Inc. / Boston MA / Youth and Media / Librarians and Journalists. Alan Michel, HOME, Inc. Director is a national leader in project based learning and media literacy education and is the founding director of HOME, Inc. Alan was the principal investigator for the U.S. Department of Education, Media Literacy and Health Project for the Boston Public Schools, and has won numerous awards and recognition from Cable in the Classroom, Telly Awards, National Council on Family Relations, and others. Alan has his MFA from Tufts University and his undergraduate degree from Franklin and Marshall College. How educators can measure learning when learning is through more individualized research and less formulaic. And the logistical challenges of individualized learning and strategies and approaches that are practical and yield results. That we build a network where continuing dialog leads to sustained conversation and linkage to resources for change.

Pamela **Mingle**, university advancement, Rider University, Titusville, NJ

Dan **Moulthrop**, Curator of Conversation, The Civic Commons / Shaker Heights OH / Newstools Ownership and Communities. Dan is co-founder of The Civic Commons (theciviccommons.com), a social media environment designed explicitly for civic conversation and deliberative dialogue. Dan is also the former host of 90.3 WCPN's Sound of Ideas and co-author, with Dave Eggers and Ninive Calegari, of the best selling book *Teachers Have it Easy: The Big Sacrifices and Small Salaries of America's Teachers* (The New Press, 2005), which provided the basis for the 2011 documentary American Teacher. He's an award winning journalist, a former high school teacher and a graduate of UC Berkeley's Graduate School of Journalism. He lives in Shaker Heights with his wife and three children. I'm really interested in what media organizations can do to better engage the communities they serve. I have this notion--not fully fleshed out, mind you--that editorial boards ought to give up evangelizing their opinions and endorsements and start evangelizing engagement, and they could start that by leading that. We are at a critical moment generally but a particularly meaningful one for Cleveland, Ohio, where our daily newspaper is poised to stop being a daily print product. I would love to finish up the JTM session with a sense not just of how journalism can survive another few years, but how it can reinvent itself as a service to the community. Even better if that sense is shared by others.

Laura E. **Ortiz** / Thornton CO / Rockies Ecosystem / Sustainability and Revenue. I read an article about Mr. McKibben in Outside magazine and am looking forward to hearing him speak. I am just attending Mr. McKibben's lecture

Steve **Outing**, co-Director / Digital Media Test Kitchen at the University of Colorado / Boulder CO.

Daniel **Petty**, Social Media Editor, The Denver Post / Denver CO / Sustainability and Revenue / Ownership and Communities. I'm The Denver Post's social media editor, which means I broadly oversee the Post's social media accounts. I've worked to organize a team that helps push information out via social media, and I also help train journalists to use these tools to tell better stories, find sources and promote their work. I've more recently become interested in increasing The Post's efforts with live video. We now stream multiple live videos a week from various events, something we were not doing a year ago. I'm also just as interested in the traditional forms of journalism, and I still find time to write, photograph and shoot video for various assignments as part of my job. How social media is an important tool as part of today's

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journalist -- but that it's just that, and that we have to be careful about overstating its importance, too. In the end, good storytelling -- whether in word, videos or pictures or graphics -- is the most important, and that social should help us reach that goal. Walk away having met people interested in finding sustainable journalism models, and getting ideas that I can apply to my newsroom.

Sabrina Roach, Outreach Manager, BrownPaperTickets.com/ Seattle WA. Sustainability and Revenue and Ownership and Communities From the info section on my work page: Sabrina's mission: To support and advocate for public interest media and community development through a media lens., Past Work: Sabrina worked at KBCS 91.3 FM Community Radio and KUOW 94.9 Puget Sound Public Radio in various capacities such as: production, development, membership, marketing, and community engagement., Sabrina was recruited to the Brown Paper Tickets Doer program after eleven years in public radio with a focus on exploring financial models, deepening community engagement practices, and researching methods for measuring the impact of public interest media. I will be mainly talking about how Low Power FM is an opportunity to reinvigorate local media at the neighborhood level, how the business models that will sustain it can be used for other forms of media, and how it can strengthen the information and creative economies.. Concrete tips, business models, and actionable steps toward sustainability.

Adrienne Russell, Professor, University of Denver / Boulder CO / Climate-change Reporting and Youth and Media. I'm a professor at DU with a teaching and research focus on emergent media practices, journalism, and activism. <http://www.adriennerussell.com> / Things are changing and it's a great opportunity to improve the media landscape if we expand our idea of what counts as journalism. A good conversation. Participate.

Sue Salinger, consultant , Digital Archiving Project-UC-Boulder / Boulder CO / Librarians and Journalists and Newst. I'm an educator, consultant and maker of media-for-change. I work with not-for-profit organizations looking to build a participatory presence across social and legacy media. I'm excited to be consulting on a digital audio archiving project at CU Boulder., Here's a link to a radio documentary on Boulder's rising crowd-sourced, movement, centered in faith communities, to take care neighbors in need: <https://soundcloud.com/suesal/take-care-of-our-own/> I've taught critical media theory; social media, documentary and poetry for change; and a wide variety of news-writing and video and multimedia, production courses. I'm not with Rollins College anymore (the visiting year is now past). The concepts I'm most interested in these days:, collaborating with big-data folks for useful journalism tools and related, how to preserve the safety of journalists and other investigators in our ever-more-surveilled environment. I want to build relationships with folks working in these areas is what I'll focus on. Ceating an ongoing JTM Denver/Boulder discussion group would be a great outcome for me. I'll volunteer to make the google doc!

Amanda Sandau, Student , Korbel School / Univ. of Denver / Denver CO / Sustainability and Revenue and limate-change Reporting. I'm a Master's student at the Josef Korbel School at the University of Denver.

Areej Sasi, student , Metropolitan State University / Aurora CO / Librarians and Journalists and Youth and Media. Freshman at Metropolitan State University. Pursuing a Bachelor's Degree in Journalism with a concentration in Photojournalism. To help people understand different world cultures. Travel is key., To see the world is key. To gain priceless experience and knowledge.

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Sidney **Schaefer** / Denver CO / Youth and Media / Ownership and Communities I'm in interested in advertising and how it influences culture.

Jan **Schaffer**, Director J-Lab / University of Maryland / College Park MD Ownership and Communities and Sustainability and Revenue. I run J-Lab: The Institute for Interactive Journalism and have led many entrepreneurial,community pilot projects. Ideas around journalism collaborations/ the evolving media landscape. I will be engaged as a moderator, and conversation catalyst on Thursday morning>

Vanessa **Schoenecker** / Master's Candidate in environmental policy, Univ. of Denver's University College. / Denver CO / Climate-change Reporting and Youth and Media.

Anthony **Shawcross**, Executive Director, Denver Open Media Foundation / Denver CO / Sustainability and Revenue and Youth and Media. Tony developed and launched the visionary model for community media that has evolved into the Open Media Foundation. Tony is a huge fan of local Denver music and his favorite websites are imdb, wikipedia, and archive.org. My life is about expanding civic engagement, expanding the role of individuals in the media and civic life, and minimizing the influence of profit-motivated filters and gatekeepers. New partners, allies, and supporters who have a similar vision for the evolution of media, news, and information exchange.

Stephen **Silha**, Filmmaker/co-founder / Journalism That Matters Inc. / Vashon Island WA / Youth and Media and Newstools. I've seen journalism from all sides, as a reporter for The Minneapolis Star and Christian Science Monitor, a radio reporter, and a nonprofit trying to get coverage., I also did a report on improving communication in the Puget Sound area at <http://www.goodnewsgooddeeds.org> . As a co-founder of Journalism That Matters, I look forward to seeing more creative ideas emerge. I'm now a documentary filmmaker, and hope I can contribute some wisdom from my current project, BIG JOY: The Adventures of James Broughton <http://www.bigjoy.org> I seek more creative ideas and relationships.

Thomas **Simonet** / Professor of Journalism Rider University / Lawrenceville NJ / Sustainability and Revenue and Ownership and Communities. A former journalist and professor of journalism seeking to improve students' preparation for changing field. I have questions, not answers. Contacts with people with expertise who can guide future research and teaching.

Barbara Meagher **Smith**, Associate Professor, University of Rhode Island/ Johnston RI / Librarians and Journalists and Newstools. Former investigative television reporter. How to continue investigative reporting in current environment. Seeking ideas about future of journalism

Gregory W. **Smith**, Reporter, *Providence [R.I.] Journal* / Johnston RI / Sustainability and Revenue and Newstools. I've been an editor and reporter covering various beats at the Providence Journal for many years. That journalism endures. Get ideas for news sustainability

Josh **Stearns**, Program Manager, Free Press.net / Florence MA / Rockies Ecosystem and Sustainability and Revenue. Josh runs journalism initiatives for FreePress.net . Outreach and collaboration with the National Conference for Media Reform April 5-7 in Denver. (<http://freepress.net/conference>)

Tom **Stites**, Founder and President, The Banyan Project / Newburyport MA / Ownership and Communities and Sustainability and Revenue Tom Stites is founder and president of the Banyan Project, which aims to strengthen democracy by pioneering a sustainable and replicable

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business model for Web journalism that serves the broad public of everyday citizens and engages their civic energy., As a 2010-11 fellow of the Berkman Center for Internet & Society at Harvard, Tom shaped the business plan for Banyan's distinctive reader-owned co-op business model; with the support of the National Cooperative Business Association he is now in the process of launching a pilot site in Haverhill, Mass. The importance of the cooperative form of ownership for community journalism sites., This is the basis of my work with the Banyan Project., See <http://BanyanProject.coop>. The best outcome would be that more people commit to finding new business models for journalism that are easily replicable from community to community and can thrive in the digital future.

Federico **Subervi** Ph.D., Latinos & Media Project at Texas State Univ. School of Journalism / San Marcos TX / Youth and Media Ownership and Communities / Minority issues in media. Improved networking on Latino issues

Robert **Sutherland** / Denver CO / Rockies Ecosystem and Youth and Media. I am interested in environmental science, sustainable development, and a societal and cultural shift to a more individual-focused nation rather than a homogenized monoculture. The importance of educating the youth to become more media literate and aware of the influence media has on everyday life. I will have the opportunity to speak to many educated peoples in this field and expand my thinking on the importance of journalism, and maybe even spread a few ideas of my own.

Margaret **Thompson**, Prof. Journalism/Media, University of Denver / Denver CO / Newstools. I am an associate professor at the University of Denver in international & intercultural communication., I have also worked as a journalist in Central America since 1996, most recently as a producer/photographer for Escibana, a women's communications initiative based in Costa Rica. I would like to explore collaborative ways to cover more widely the stories of grassroots experiences and social/political/women's movements that work to counteract the negative impact of corporate globalization and neoliberalism, particularly among women in developing countries. I'm interested in networking.

Mary **Treacy**, retired librarian, former executive director, Minnesota Coalition on Government Information / Minneapolis MN / Librarians and Journalists and Ownership and Communities. I am an independent journalist - write for the community newspaper (primarily local history) and the Twin Cities Daily Planet (general as assigned - local news)., I'm also an active blogger (Poking Around with Mary), Occasional opinion piece for Minnesota 2020, progressive online journal. As a long-time librarian, now retired from that world, I am still - and increasingly - concerned about library/journalism relations., I'm also very interested in access to gov't information by both agencies and by the public through the press and libraries. New partnerships, particularly local connections, e.g. with public radio and television

Sarah **van Gelder**, Executive Editor, co-founder, YES Magazine / Bainbridge Island WA / Climate-change Reporting and Newstools. I am co-founder and executive editor of YES! Magazine and yesmagazine.org. We are a 17-year-old non-profit media organization that fuses powerful ideas and practical action for a better world. We're always on the lookout for breakthrough ideas and, even more so, stories. submissions@yesmagazine.org. The idea of solutions journalism is catching on. I'd love to talk about what that means and how to make it more accessible and more powerful. New capacities for journalism to come to terms with the huge challenges of our times.

Paul S. **Voakes**, professor, University of Colorado at Boulder / Boulder CO / Rockies Ecosystem and Sustainability and Revenue. I imagine that Colorado's Front Range is a hotbed of tech innovation and thus has the potential to partner with news organizations and collegiate

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journalism programs to create some useful, even visionary, approaches to enhancing digital journalism. Envision a new network of collaborators from the private and public sectors, including students and educators, to help invigorate the Rockies news ecosystem. I would be willing to be an active member of such a group

Laressa Watlington / former editor, VivaColorado and now multimedia instructor, University of Denver / Arvada CO . Newstools and Youth and Media. Laressa Watlington is a bilingual multimedia journalist based in Denver. She teaches digital journalism at the University of Denver and has trained bilingual journalists in workshops sponsored by the International Center For Journalists., Laressa has experience in print, broadcast and online journalism. She has won two EPPY (Editor & Publisher) awards for the development of the bilingual news website www.VivaColorado.com and an Emmy for her videography in the documentary *Final Edition*. In 2013 she opened the video production company Denver Promo Studios where she works as executive producer. She has a B.A. in Journalism from Marymount University and an M.A. in Interactive Journalism from American University. Hispanic media market, freelance and entrepreneurial journalism. For journalists and students to get informed about the changes in the business and how they can contribute to making journalism better.

John Weiss , Publisher, Colorado Springs Independent / Colorado Springs CO

Amber Wiley, student, University of Denver / Denver CO Sustainability and Revenue and Youth and Media. I am a student and this is for a class.

Rob C Williams, Publisher, Vermont Commons: Voices of Independence / Waitsfield VT / Sustainability and Revenue and Ownership and Communities. Dr. Rob Williams (www.robwilliamsmedia.com) is a Vermont-based musician, historian, consultant, journalist, and media educator/maker who teaches F2F and online media and communications courses at Champlain College, University of Vermont, and Sacred Heart University; serves as publisher of Vermont Commons: Voices of Independence independent newspaper (www.vtcommons.org); co-manages Vermont Yak Company (www.vermontyak.com) in Vermont's Mad River Valley, a farm business raising grass-fed yaks for meat and agri-tourism, and plays pholk-phunk" music in the three-piece Phineas Gage Project." I am interested in how we can best support truly independent news and information - see <http://www.vtcommons.org> / I hope to meet as many bright and thoughtful people and learn/share as much from/with them as I can.

Eesha Williams, editor, farmer and author of the book: "Grass Roots Journalism" / Dummerston VT / Sustainability and Revenue and Ownership and Communities. I'm editor of <http://www.ValleyPost.org> , a local online news community serving southeastern Vermont and the Connecticut River Valley of Massachusetts. I'm also author of "Grass Roots Journalism." <http://www.dollarsandsense.org/bookstore/grassrootsjournalism.html> / Also see: <http://www.localjournalism.blogspot.com> / I seek a more democratic society.

Alana Wilson, student , Univ. of Colorado / Sustainability and Revenue and Climate-change Reporting

Josh Wolf, free-lance journalist / Oakland CA / Sustainability and Revenue and Ownership and Communities. I'm a freelance journalist and documentary filmmaker. I also spent a while in federal prison for protecting my sources, but since being released I have worked as a staff writer for a daily newspaper, produced a half-hour documentary about the intersection of police and video, and received my Masters from the UC Berkeley School of Journalism I'm looking forward to attending JTM to explore whether journalism enterprises can be made sustainable by partnering them with business that has a proven profitable business model. The best possible outcome of JTM Denver is that the ideas nurtured at the conference go on to help secure a

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future for journalism. It happened before with David Cohn and Spot.US, which was barely a seedling at NewsTools in the Silicon Valley several years ago.

Tom **Yulsman**, Director , Center for Environmental Journalism, Univ. of Colorado / tom.yulsman@Colorado.edu /Boulder CO

Jill Miller **Zimon**, Director of Partnerships, The Civic Commons / Pepper Pike OH / Newstools and Sustainability and Revenue. My day job at the Civic Commons revolves around social media that is civil and embraces and enhances civic engagement. I've worked both as a project manager of a specific online civic engagement project (on government collaboration) and to educate others about the possibilities the Civic Commons offers for expanding dialogue and action to a respectful but robust online space. I also am a city council member in a small Cleveland suburb and that provides a wealth of insight into how the media as well as government decision-makers use or could be using tools like the Civic Commons., More about me:, <http://www.linkedin.com/in/jillmillerzimon> / Online engagement can be civil, in-depth and trustworthy. Tools like those at the Civic Commons easily integrate with and meet goals of journalism such as informing and educating citizens (aka consumers) but also gathering input from and even discoursing with them. Before and during the gathering, we would love to share what we've discovered over the last three years as a Knight Foundation grantee and start-up and hear from others who are curious or perhaps even already operating in this space., There's little we enjoy more than partnering and collaborating and so we hope that our involvement at JTM-Denver will lead to such connections. The best possible outcome is to discover new partners, ideas and, perhaps most importantly, new potential in the effort to have civil, community engagement online. We would love to offer the vision of what we've been doing toward that end and discover ways, in conjunction with similarly inclined souls, to improve, enhance and even alter it, all to benefit engagement.