# The Information Trust Exchange Governing Association [1]

Board of Directors

Scott Bradner is a senior figure in the area of Internet governance and served in multiple roles for the Internet Engineering Task Force (IETF), which develops internet standards. He served as a trustee, VP for standards and then as secretary to The Internet Society and as a director of the American Registry for Internet Numbers (ARIN), the North American IP address registry. Until his Nov. 1, 2016 retirement, he was university technology security officer and then senior technical consultant in the office of the CTO at Harvard University, where he spent 50 years working in computers, networking, security and identity management. Bradner was involved with the process of developing an institution to succeed the Internet Assigned Numbers Authority (IANA), which managed the Internet's domain name system. In 1996 at a conference of the Harvard Information Infrastructure Project, Mr. Bradner famously described two conundrums of the Internet that still hold: "Who says who makes the rules?" and "Who says who pays for what?" He has been a frequent speaker at technical conferences, a weekly columnist for Network World, and, now, an independent consultant and patent expert witness. He lives near Boston.
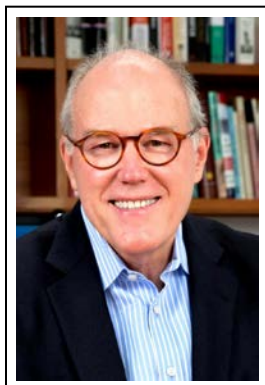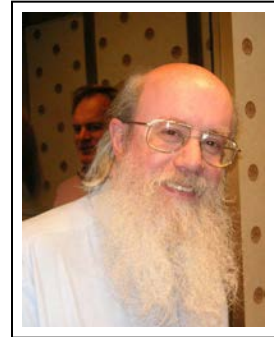

Bill Buzenberg has spent 35 years as a journalist and news executive at newspapers and public radio. From 1978-1997 he was a reporter, foreign correspondent and then vice president of news for National Public Radio. During his tenure, the NPR News Division was honored with nine DuPont-Columbia University batons and 10 Peabody Awards. He was also senior vice president of news at American Public Media / Minnesota Public Radio from 1998-2006 where he won his second DuPont-Columbia gold baton. A former Peace Corps volunteer in Bolivia, he was co-editor of the memoirs of the late CBS News President Richard Salant. Buzenberg has won numerous awards, including the prestigious Edward R. Murrow Award, public radio's highest honor and he has held fellowships at the Shorenstein Center for Media, Politics and Public Policy and the JFK Institute of Politics, both at Harvard University; at the University of Michigan

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[1] -- An independent, nonprofit, public-benefit corporation formed Jan. 30, 2017 in the State of California. See the Articles of Incorporation.

and the Johns Hopkins University School of Advanced International Studies. From 2007-20015, he was responsible for raising millions for dollars while serving as director of the Center for Public Integrity, an investigative news organization based in Washington, D.C. with a 20-year track record and some 37 first place national journalism awards. He has served on the board of the Institute for Nonprofit News and as a strategic advisor to Yes! Magazine. A graduate of Kansas State University, he now lives on Bainbridge Island, Wash.

Jo Ellen Green Kaiser is executive director of The Media Consortium and has worked in independent, progressive media for over 15 years, as both an editor and publisher. She also serves on foundation boards for the Alliance of Community Media and the Association of Alternative Newsmedia. She is driven by a belief that democratic societies thrive only when their members have access to accurate information and informed opinion. Before coming to the Media Consortium, Kaiser was a leading figure in Jewish media. As a project manager, she specializes in bringing together volunteers. A signature project was managing the production of Siddur Sha'ar Zahav, the first complete LGBT Jewish prayerbook, to which 200 volunteers contributed time and effort. She received a B.A. at Yale University and a Ph.D. in English from the University of California, Berkeley. She taught modern poetry, women's studies and literary theory for six years at the University of Kentucky before leaving academia for media. She lives in San Francisco.
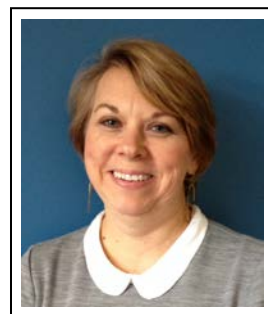
Linda Miller is director of network journalism and inclusion at American Public Media (APM) in St. Paul, Minn. In this role, she manages the Public Insight Network at APM, a national collaboration, seeded with a $4.1-million Corporation for Public Broadcasting grant, that offers tools, training and support for journalists looking to learn from and deepen relationships with the communities they serve. Prior to joining APM, she spent 12 years as a reporter and editor at *The Salt Lake Tribune* and seven years running small town weeklies in Wyoming, where newspapers were pieced together with hot wax and held together by trust, transparency and community partnerships. She has taught public insight reporting and journalism ethics at Arizona State University and her alma mater, University of Wyoming. Miller is also a director of the nonprofit Journalism That Matters.

John Taysom is a British-based technology investor and entrepreneur. He is a board member and trustee of The Web Science Trust. From 1983-2001 he was a product manager, strategy director and then venture-investing executive at Reuters PLC in Hong Kong, the Middle East, Europe and the United States. He started the Reuters Venture Capital Fund in Palo Alto in 1995, making 82 investments in internet and web infrastructure and services, including Infoseek, Yahoo and Verisign. He acquired the fund in an MBO in 2002. His investments in 18 companies have lead to IPOs. He holds ground-breaking U.S. and European patents for the anonymization of private user data for advertising purposes. He served as a director of Forbes.com until 2006. An alumnus of Pricewaterhouse-Coopers, he was chairman of Performance Horizon Group Ltd. until Sept. 2015, and earlier, a director of Advertising.com Inc. Taysom earned a Bsc in cconomics, with honors, from the University of Bath. He is a visiting professor at University College, London, and a senior fellow in the advanced leadership

initiative at Harvard University. In 2016, he helped organize the [Privacy Summit](#) of the Alan Turing Institute. He also runs a [small farm](#) in Devon, UK

Executive Director

[Bill Densmore](#) is executive director of the Information Trust Exchange Governing Association. His career has spanned journalism, publishing and entrepreneurship. He is a Donald W. Reynolds Journalism Institute [(RJI) fellow](#) and author of its white paper, *"From Persona to Payment: A Status Report on the News Ecosystem, and a Challenge to Create the Next One."* (2015).   Densmore has been an editor/writer for The Associated and for trade publications in business, law, insurance and information-technology in Boston, Chicago, San Francisco and New York. He co-owned and published the Advocate newsweeklies for the Berkshires/southwestern Vermont, from 1983-1992. Densmore founded Amherst, Mass.-based [Clickshare Service Corp.](#), which provides user registration, authentication, content access control and transaction services to Internet web content sites and publishers. He is co-founder of [Taxonometrics Inc](#)., a New York-based company incubating a news- and information-personalization service called LifeStream®. He's a founding member and director of [Journalism That Matters](#) and also served eight years on the board of the New England Newspaper & Press Association and four years on the board of [Shires Media Partnership, Inc.](#) Densmore also served as director/editor of the [Media Giraffe Project](#) at the University of Massachusetts-Amherst from 2005-2008. It was an effort to find and spotlight individuals making sustainable, innovative use of media (old and new) to foster participatory democracy and community. He is a member of the editorial advisory board of *The Berkshire Eagle.* Densmore holds a B.A. from the University of Massachusetts-Amherst in environmental policy and communications.