



**Information Trust Exchange**  
**GOVERNING ASSOCIATION**

## What is ITEGA's legal purpose?

ITEGA's Articles of Incorporation, filed Jan. 30, 2017 with the California Secretary of State gives its purpose as promoting "the operational stability of the Internet by (i) researching, developing, testing, adopting and promoting technology and business standards for governing the exchange of information about Internet users, their activities and purchases, (ii) owning, managing, performing, licensing, certifying, assigning, or overseeing functions related to the coordination and value of user-data exchange, (iii) helping members of the public to safely manage their privacy, identity and information payments on the Internet, (iv) helping to teach, promote and sustain the values, principles and purposes of independent, fact-based journalism particularly in the service of democracies and open societies, (v) facilitating open and public access to digital information; and (vi) engaging in any other related lawful activity in furtherance of items (i) through (v)."