



DONALD W.
REYNOLDS JOURNALISM INSTITUTE

Missouri School of Journalism  University of Missouri

““From Paper to Persona to Payment: Considering a New(s) Ecosystem for News”

A LEADERSHIP WORKSHOP

<http://newsecosystem.org>

9:30 a.m.-4 p.m. / Thursday, May 7, 2015 /
O'Hare Hilton, Chicago, Ill. , Room 2051

PARTICIPANTS

1. [Larry Birnbaum](#), professor, computer science/journalism, co-director, [Intelligence Information Lab](#), Northwestern Univ. / co-founder [Narrative Science Inc.](#), Evanston, Ill.
2. [Ron Blevins](#), VP digital strategy, Novus Media Inc./ portfolio lead, U.S. partnerships and platforms, Omnicom, New York, N.Y. (*via Skype*)
3. [Sean Bohan](#), strategic development principal, content services, [the Mozilla Foundation](#), Brooklyn, N.Y.
4. [Kristin Calhoun](#), executive director, [Public Media Platform](#), Washington, D.C. (*via Skype*)
5. [Reg Chua](#), executive editor, editorial operations, [data & innovation](#), Thomson Reuters, New York, N.Y. (VIDEO) / (BLOG)
6. [Kevin Davis](#), digital publisher/ former executive director, [Institute for Nonprofit News](#), Encino, Calif.
7. [Bill Densmore](#), [Reynolds Journalism Institute fellow](#)/ co-founder, [Taxonomics Inc.](#), Williamstown, Mass.
8. [Bill Donnelly](#), director, [Respect Network](#) / senior VP, Merrill Lynch, Seattle, Wash.
9. [Tom Drouillard](#), president & ceo, [The Alliance for Audited Media](#), Arlington Heights, Ill. (INTERVIEW)
10. [David Gehring](#), VP partnerships, Guardian News & Media, Palo Alto, Calif. (*via Skype*)
11. [Brant Houston](#), director, Institute for Nonprofit News / professor Univ. of Illinois, Urbana, Ill.
12. [Michael Jenner](#), Houston Hart journalism chair, Missouri School of Journalism, Columbia, Mo.
13. [Jo Ellen Green Kaiser](#), executive director, [The Media Consortium](#), San Francisco, Calif.

14. [Gary Kebbel](#), Center for Mobile Media/former mass-communications dean, Univ. of Nebraska, Lincoln, Neb.
15. [Kelly Leach](#), CEO, [Piano Media \(Press+\)](#), New York
16. [Richard Lerner, Ph.D.](#), president/CEO, [Clickshare Service Corp.](#), Amherst, Mass.
17. [Yossi Lichterman](#), staff writer, [The Nieman Journalism Lab](#), Nieman Foundation for Journalism, Harvard University, Cambridge, Mass.
18. [Denise Malan](#), interim director / [data services director](#) at [Institute for Nonprofit News](#), Encino, Calif.
19. [Linda Fantin Miller](#), director, [networked journalism/innovation](#), American Public Media, St. Paul, Minn.
20. [Robert Picard](#), North American advisor, Reuters Institute at Oxford Univ., Brookline, Mass.
21. [Randy Picht](#), executive director, [Donald W. Reynolds Journalism Institute](#), Univ. of Missouri, Columbia, Mo.
22. [Drummond Reed](#), CEO-founder, [Respect Trust Framework](#), Seattle, Wash.
23. [David Restrepo](#), chief strategy officer, [TinyPass Inc.](#), New York
24. [Dan Schultz](#), co-founder, [HyperAudio Inc.](#), RJI Fellow, Brooklyn, N.Y.
25. [Amy Shaw](#), SVP community engagement, [Nine Network of Public Media](#), Saint Louis, Mo.
26. [Dan Sinker](#), director, [Knight-Mozilla Open News Project](#), Chicago, Ill.
27. [Tom Slaughter](#), executive director, [Inland Press Association](#), Des Plaines, Ill.
28. [Josh Stearns](#), director, journalism sustainability work, Geraldine R. Dodge Foundation, Morristown,
29. [Greg Swanson](#), general manager, strategy & development, 10/13 Communications, Phoenix, Ariz.

ADVISORS

- [Scott Bradner](#), senior technology consultant, Office of the CTO, Harvard University, Cambridge, Mass.
- [Roger Gafke](#), program-development director, [Donald W. Reynolds Journalism Institute](#), Univ. of Missouri, Columbia, Mo.
- [Mizell Stewart III](#), managing director, content, [Journal Media Group](#), Milwaukee, Wis.
- [Peter Winter](#), author, "[Choosing to Lose: Inside the Fight for the Future of News.](#)" Georgetown, Maine (*via Skype*)
- [Henry "Buzz" Wurzer](#), Wurzer & Associates, Vero Beach, Fla.