



## INFORMATION TRUST EXCHANGE PROPOSED TASK-GROUP ASSIGNMENTS

*For a series of “design statements” about ITE services please review:*

<http://newshare.com/ohare/design.pdf>

*For an initial set of “design requirements”, please review pages 4-7 of:*

<http://newshare.com/ohare/proposal.pdf>

### **Member/partner development**

- Verify assumptions about requirements for pain/gain both with consumers and media
- Encourage emergence of pilot publisher participants
- Confirm staff’s estimates of funding required
- Conduct presentations to target funders; assess and regroup
- Facilitate preparation of grant proposal(s)

### **User data and exchange**

- Survey best-practice for data fields among data-service-providers, publisher legacy subscription services and technology platform companies (if available)
- Create draft schema for user data formats
- Draft exchange sharing rules covering user authorization, data types and data usage.
- Share with Content, authentication and member task forces for feedback
- Circulate informally for comment among cohorts, including key platforms, associations, privacy groups and regulators.

### **Authentication and identity management**

- Confirm business requirements for service
- Survey best and emerging practices for federated-authentication / SSO
- Select optimum combination of existing technology extended with ability to be extended for sharing of user data (preferences, attributes) as part of authentication and events.
- Facilitate prototype development and concept testing.

### **Content description, tagging, sharing and selling**

- Survey best practices for content type tagging, access and usage control and pricing among wire services, archival services.
- Create draft schema for content type and authorized-usage tagging.
- Describe preferred method(s) for content owner to dynamically “show” price in 1-to-1 sale and buyer to accept/reject, with variability as to type of content and use authorized/rejected.
- Share with data, authentication and member task forces for feedback
- Circulate informally for comment among cohorts and key publishers