IT’S JUNE 11 -- TWELVE DAYS UNTIL . . .

“From Blueprint to Building: Making the Market for Digital Information”

An action congress for trust, identity and Internet information commerce; serving newspapers and beyond

WILL YOU JOIN US AS A DELEGATE?


Please join us June 23-25 as a consortium of up to 80 publishers, technologists, researchers and citizens convene at the Donald W. Reynolds Journalism Institute to form a new market for digital information. You can:

Advise on formation of the:

- **American Newspaper Digital Access Corp.**
  (to manage relationships among publishers)

Help us determine:

- Non-profit governance of an **Information Trust Association**
- Standards for trust and identity management
- Accounting for sharing of content and commerce
- Methods to guarantee price and service competition

Learn about services that:

- Connect to the banking system
- Handle user registration and billing
- Offer convenient, trustworthy content personalization
- Managing advertising services

Learn more and register now at: [http://www.infotrust.org](http://www.infotrust.org)