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IT'S JUNE 11 -- TWELVE DAYS UNTIL . . .

“From Blueprint to Building: Making the Market for Digital Information”

*An action congress for trust, identity and
Internet information commerce;
serving newspapers and beyond*

WILL YOU JOIN US AS A DELEGATE?

Wed.-Fri. / June 23-25, 2010 / Reynolds Journalism Institute / Columbia, Mo.

Please join us June 23-25 as a consortium of up to 80 publishers, technologists, researchers and citizens convene at the Donald W. Reynolds Journalism Institute to form a new market for digital information. You can:

Advise on formation of the:

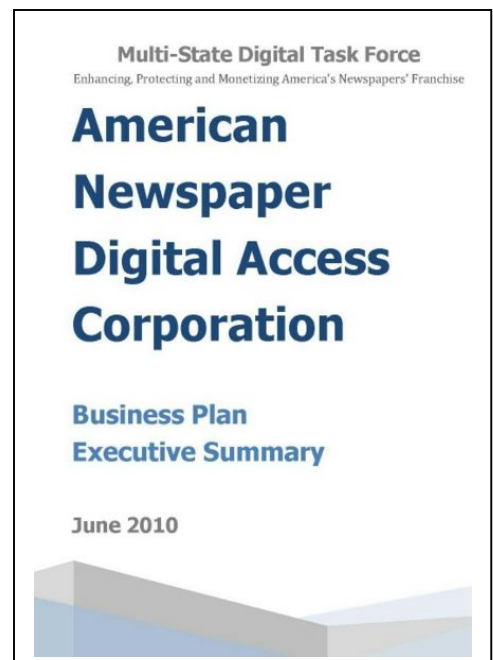
- [American Newspaper Digital Access Corp.](#)
(to manage relationships among publishers)

Help us determine:

- Non-profit governance of an [“Information Trust Association”](#)
- Standards for [trust and identity management](#)
- Accounting for sharing of content and commerce
- Methods to guarantee price and service competition

Learn about services that:

- Connect to the banking system
- Handle user registration and billing
- Offer convenient, trustworthy content personalization
- Managing advertising services



Learn more and register now at: <http://www.infotrust.org>